

**PIERCE**  **COLLEGE**  
Academic Senate/Faculty Association

**Curriculum Committee**  
**Notice Motion Proposal S15 - 18**

**BACKGROUND**

EPC was asked to convene a viability study to decide on how two departments should handle courses that have the same title – Multimedia. The recommendations from the committee are:

At the April 17, 2015 EPC meeting, the Art Department Chair rescinded the letter she sent to the viability committee chair on February 23, 2015. In light of this new development, at the May 15, 2015 EPC meeting, the first two recommendations were revised and are recommended to the Senate along with recommendations 3 – 8 above.

1. The Media Arts Department will change their current MM CORS (thirteen courses) to the subject Digital Media or on that they approve, and different from that used by the Art Department.
  2. The Art Department will change their current MM CORS (four courses) to the subject name Digital Arts or one that they approve, and different from that used by the Media Arts Department.
  3. CORS on hold in the curriculum process will be reviewed by departments and changes will be made based on these Viability Study recommendations (clarifying the emphasis for each departments' course). Both departments will update their Multimedia CORs with the changes recommended in this Viability Study (Recommendations 1, 2 & 3).
  4. Both departments should make changes to degrees and certificates according to these recommendations and submit their proposals to the Curriculum Committee for action.
  5. Encourage faculty and administrators to pay special attention to pending MM CORs in ECD so that the approval process can proceed smoothly.
  6. The Art department and the Media Arts department will collaborate to avoid future duplications of courses and of programs.
  7. The Art department and Media Arts department will look to an interdisciplinary approach, when possible, to optimize resources and to build and strengthen programs.
  8. Our final recommendation is for the college to support, encourage and strengthen both disciplines.
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Los Angeles Pierce College  
Multimedia Viability Report

Date: April 1, 2015

Reviewed and Amended by EPC: May 15, 2015

Background: The subject Multimedia is used by two different departments: Art and Architecture and Media Arts. These departments have been submitting Course Outlines of Record for new courses under the same subject name. Last year, two CORs with the same subject name and the same number were submitted to curriculum from these two departments. The curriculum committee halted all duplicate submissions after President Burke called attention to this duplication and requested a viability study to determine a course of action.

The EPC formed this Viability Study Task Force at the end of spring 2014. The initial meeting was held May 16, 2014 and a follow-up meeting took place May 29, 2014. Both meetings focused on defining what Multimedia is as an academic discipline and on defining the scope of the viability studies. These meetings were chaired by Fernando Oleas. The Task Force reconvened in fall 2014 after the summer hiatus under a new chair, Wendy Bass (ratified by EPC).

The Task Force continued to define the scope of the study and further investigated where the subject Multimedia is housed at sister and transfer colleges (October 10, 2014). Chairs from Art and Architecture, and Media Arts were invited to make presentations to the Task Force. They also provided additional materials, such as enrollment figures, degrees and certificates awarded, etc. The documents are listed at the end of this document (October 29).

The Task Force met November 7 to discuss next steps for organizing the draft of the report and map different options related to possible recommendations.

**Task Force Members:**

APC representative – Joleen Voss  
APC representative – Wendy Bass  
Academic Senate Representative – Joe Perret  
Dean of Academic Affairs – Barbara Anderson  
Curriculum Committee Designee – Margarita Pillado  
Senate representative – Michael Habata  
AFT Representative – Jeff Favre  
AFT Representative – Michael Cooperman

The committee met on the following dates to discuss these resources as well as meet with the department chairs from Media Arts and Art.

Friday, May 16, 2014  
Thursday, May 29, 2014  
Friday, September 19, 2014  
Friday, October 10, 2014  
Wednesday, October 29, 2014  
Friday, November 7, 2014  
Wednesday, February 4, 2015  
Monday, February 23, 2015  
Monday, March 2, 2015  
Monday, March 30, 2015  
Monday, April 13, 2015

During the viability process, the committee reviewed many documents and sources of information including the timeline of course approval, departmental hiring, program development, number of courses currently offered, the number of courses stalled in the curriculum process, minimum qualifications for the instructors teaching in the

subject area, current certificate and degree programs that include MM courses, the way the curriculum and programs are organized at sister and transfer colleges, enrollment data, program focus, the impact on grant deliverables, and advisory committee input. The committee looked at a broad spectrum of data in order to make the recommendations proposed in this report.

- **Timeline of course offerings, hiring, and program development** –When reviewing the timeline (see Table 1), Art first used this subject of Multimedia in 1999. In 2008-09, the Art department chair and the Media Arts department chair came to an agreement regarding MM 210 Digital editing. The two departments chose to pool resources and offer MM 210 together since both programs needed to offer digital editing. This sharing of resources was a cost efficient strategy discussed and employed by the two CTE chairs in a collaborative effort.

The record indicates that both departments continued to offer courses and FT faculty were hired without protest from either department. The timeline also indicates that Media Arts continued to grow their Multimedia offerings. Media Arts submitted 13 courses that were approved through Curriculum from 2008 – 2013. Additionally, the timeline shows that Multimedia course proposals submitted to curriculum in Fall 2011 by the Art department were not approved and were returned to the faculty. Curriculum Committee minutes and the notes on the CORs of the proposed courses show that at that time there were discussions regarding which department will house these courses. During this time period, Media Arts and Art continued to collaborate, sharing courses, SLOs, and students.

In 2008, Media Arts submitted a position through Faculty Priority Position Committee (FPPC) to hire a Full Time *Multimedia* tenure track professor (see position announcement). This position was approved by FPPC and the Senate and hired. The Art department did not protest this FPPC application or this hire. Additionally, in 2010, Art submitted a hire for a *Multimedia/New Media/Digital Arts instructor* (see position announcement) which was not contested. This position was approved by FPPC and the Senate and hired.

The committee concluded that the two departments were working together and sharing Multimedia as a subject, from the other department, Curriculum, FPPC, or the Senate. The problem arose when two departments began to submit similar course outlines of record.

- **Number of courses impacted** – The committee looked at the number of courses in the catalog and schedule that would be impacted by a subject name change. There are 4 courses in Art (note: one course was archived and recently reinstated; Art is currently offering 3 MM courses) and 13 courses in Media Arts (This fall Media Arts has sent a request to archive MM 806 and Media Arts is currently offering 8 MM courses). The number of courses that would need to undergo a name change is significantly less for Art as compared to Media Arts.
- **Number of courses stalled in curriculum** – see Curriculum minutes. Both departments shared documents showing courses and program development halted in the curriculum process due to the viability study. The committee is concerned that students are impacted by stalling the curriculum. A resolution that is quick and uncomplicated should be reached as we work to support student outcomes and success. See recommendations 1, 2, 4 & 9.
- **Minimum qualifications** – The subject of minimum qualifications was discussed at length because changes to the subject will impact the ability for the instructors to teach the courses. The committee heavily researched this aspect since it would have the largest impact. It was determined that Art could change to Digital Arts, or to another name of their choosing, without

an impact on current faculty and programs. Changing the name for Journalism and Cinema faculty would impact multiple faculty and staff members. See Recommendation 5 & 6.

- **Current certificate and degree programs** – Media Arts includes Multimedia in two current degree programs. Media Arts indicated that they have written four new degrees and two new certificates that are on hold due to the viability study. Art includes MM in one degree and two certificate programs. The Art Department faculty indicated they would like to submit the courses that were returned to the faculty and continue to develop and submit new courses and programs. Halting the progression of degrees and certificates based on the viability study directly impact student completion and achievement. In addition, the Associate Degree for Transfer for Film, Television, and Electronic Media was put on hold due to the viability process. In short, student success and completion toward career and academic goals should be the first priority of the college and senate committees; therefore, the committee made recommendations 1, 2, 3, 4, 6, 7 & 9.
- **Organizational structure of programs at sister and transfer colleges** – The committee found that shared subjects was not uncommon as most programs took a shared, interdisciplinary approach to Multimedia. Yet, the committee determined that each department should clearly delineate their program so that students can better understand program choices. See “Program Focus” below and Recommendation 1.
- **Enrollment Data** – The committee reviewed enrollment data to ascertain the impact of the subject name change. See attachment titled “Overall Multi Media Offerings & Enrollments by Course (Fall 2010 - Fall 2013).” There is a larger enrollment in Media Arts as compared to Art (see Table 5). See Recommendation 5. Based on data received by EPC after April 1<sup>st</sup>, the data show total enrollment, fall 2010 through fall 2014, in Multimedia courses offered through the Art Department as 1,602 and total enrollment in Multimedia courses offered through the Media Arts Department as 1,549 during the same period (see Table 6).
- **Program Focus** - The committee found that the two departments submitting courses under Multimedia had different focuses, while using similar software and offering similar course content. The committee requested that each department submit a short description that delineates how their program differs from the other. Below are the discipline descriptions. Art is focusing on the design aspect of the course material while Media Arts is concentrating on the storytelling aspect of the subjects. See Recommendation 1, 7 & 8.

*Art Department* - The Art department focuses on training students with the specific skills and knowledge employers look for in multimedia artists. Specifically, the Art department teaches multimedia while emphasizing the principles of design used for video, motion graphics, animation, websites, mobile applications, games, and other interactive media.

*Media Arts* - The Media Arts department’s multimedia courses have as a unifying theme storytelling. Video, audio, visual and internet technologies are incorporated in the service of telling both fiction and non-fiction stories, developing content for all forms of publishable, visual or online content, including photography, video, gaming, mobile applications and audio broadcasting.

- **Advisory board input** – In discussion, the committee found that there were viable, career focused options for subject name changes for both departments. Media Arts: The advisory committee strongly recommended keeping Multimedia; several members of the committee wrote letters to support and justify their recommendation. Art: The advisory committee minutes were not submitted for committee review. See Recommendation 5.

The committee found that the overall impact of the change to the program to be one of the more salient points when making recommendations. The committee wanted to be as fair and unbiased as possible. The outcome of the first vote was divided between recommending that both departments find a new name and requesting that department with the least impact (number of courses) be recommended to make the name change. It was decided on Wednesday, February 4, 2015 that the recommendation would be for both programs to change the subject name. Prior to the Monday, February 23, 2015 meeting, the Art Department chair submitted a letter to the committee chair indicating that Art would make the program name change and Media Arts could keep Multimedia. The committee deliberated on this new information and on Monday, February 23, 2015 voted to support this request by the Chair. The committee voted that Art would change the Multimedia subject name to Digital Arts (or other) and Media Arts would keep their Multimedia courses status quo.

The committee came to a consensus on the following recommendations:

1. The subject title "Multimedia" will remain in Media Arts, but courses will have an emphasis in the name, e.g., Multimedia for Journalism and Multimedia for Cinema.
2. The Art Department will change their current MM CORS (four courses) to the subject name Digital Arts or one that they approve.
3. CORS on hold in the curriculum process will be reviewed by departments and changes will be made based on these Viability Study recommendations (clarifying the emphasis for each departments' course). Both departments will update their Multimedia CORs with the changes recommended in this Viability Study (Recommendations 1, 2 & 3).
4. Both departments should make changes to degrees and certificates according to these recommendations and submit their proposals to the Curriculum Committee for action.
5. Encourage faculty and administrators to pay special attention to pending MM CORS in ECD so that the approval process can proceed smoothly.
6. The Art department and the Media Arts department will collaborate to avoid future duplications of courses and of programs.
7. The Art department and Media Arts department will look to an interdisciplinary approach, when possible, to optimize resources and to build and strengthen programs.
8. Our final recommendation is for the college to support, encourage and strengthen both disciplines.

**Amendment by EPC:**

At the April 17, 2015 EPC meeting, the Art Department Chair rescinded the letter she sent to the viability committee chair on February 23, 2015. In light of this new development, at the May 15, 2015 EPC meeting, the first two recommendations were revised and are recommended to the Senate along with recommendations 3 – 8 above.

9. The Media Arts Department will change their current MM CORS (thirteen courses) to the subject Digital Media or on that they approve, and different from that used by the Art Department.

10. The Art Department will change their current MM CORS (four courses) to the subject name Digital Arts or one that they approve, and different from that used by the Media Arts Department.

**Table 1. Combined Multimedia Timeline:**

1999 – MM 110 approved in curriculum under Art  
 2003 – MM 200 approved in curriculum under Art  
 2004 – MM 210 approved in curriculum under Art  
 2005 – MM 340 approved in curriculum under Art  
 2008 - Fall 2008: MM instructor hired in Media Arts (see position announcement ; closed May 12, 2008)  
 2008 – MM 801 developed  
 2008 – MM 801 approved in the Journalism AA degree (see 2008 – 2009 catalog).  
 2009 – MM 802 approved in curriculum under Media Arts  
 2010 – Spring & Summer 2010 MM 108, 114, 803, 804, 805 approved by curriculum under Media Arts  
 2010 – Spring 2010  
 2010 - Fall 2010 MM 807 approved by curriculum under Media Arts  
 2010 – Fall 2010: “Multimedia/New Media/Digital Arts instructor” hired in the Art department (see position announcement; closed June 2, 2010)  
 2011 – MM 806 approved by curriculum under Media Arts  
 2011 – Six MM new course submissions by the Art department were not approved and returned by the CC pending resolution of where MM courses would be housed.  
 2013 - MM 109, 809, 810 (Media Arts) approved by curriculum.  
 2014- MM 185, 285, 385 (Media Arts) approved by the CC but were returned by the President pending resolution of where MM courses will be housed.

**Table 2. MULTIMEDIA COURSES in process in ECD from ART and ARCHITECTURE (chronological order by date of creation)—Yellow means currently in process. No color means returned or did not complete the approval path in ECD.**

24517 - <a href="#">View It</a>	8/3/2011 2:49:10 PM	INTRODUCTION TO GRAPHIC DESIGN	Create:	VISCOM 199	15	In Cooperman, Michael's Inbox
24520 - <a href="#">View It</a>	8/3/2011 4:03:21 PM	MULTIMEDIA VIDEO PRODUCTION I	Create:	MULTIMD 205	15	In Cooperman, Michael's Inbox
24526 - <a href="#">View It</a>	8/3/2011 6:48:29 PM	MULTIMEDIA PORTFOLIO	Create:	MULTIMD 900	15	In Cooperman, Michael's Inbox
24527 - <a href="#">View It</a>	8/3/2011 7:18:25 PM	MULTIMEDIA AUDIO PRODUCTION	Create:	MULTIMD 565	15	In Cooperman, Michael's Inbox
24528 - <a href="#">View It</a>	8/3/2011 7:58:31 PM	MULTIMEDIA VIDEO GAME DESIGN	Create:	MULTIMD 589	15	In Cooperman, Michael's Inbox
24529 - <a href="#">View It</a>	8/3/2011 8:59:45 PM	MULTIMEDIA BUMPER DESIGN	Create:	MULTIMD 577	15	In Cooperman, Michael's Inbox
35846 - <a href="#">View It</a>	9/4/2013 7:55:13 PM	DIRECTED STUDY - MULTIMEDIA	Create:	MULTIMD 285	15	In Cooperman, Michael's Inbox
40904 - <a href="#">View It</a>	9/16/2014 4:35:16 PM	VISUAL COMMUNICATION	Edit:	MULTIMD 110	15	In Moffatt, Constance J.'s Inbox

**Table 3. MULTIMEDIA courses in process in ECD from MEDIA ARTS (chronological order by date of creation)—Yellow means currently in process. No color means returned or did not complete the approval path in ECD.**

36203 - <a href="#">View It</a>	9/24/2013 10:55:48 AM	INTERACTIVE MEDIA DESIGN	Edit:	MULTIMD 807	47	In Connelly, Jill P.'s Inbox
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37494 - <a href="#">View It</a>	11/15/2013 1:17:03 PM	COMPUTER APPLICATIONS FOR 3-D ANIMATION	Create:	MULTIMD 430	47	In Connelly, Jill P.'s Inbox
39349 - <a href="#">View It</a>	4/21/2014 4:21:46 PM	MULTIMEDIA STORYTELLING	Edit:	MULTIMD 801	47	In Connelly, Jill P.'s Inbox
35269 - <a href="#">View It</a>	6/14/2013 8:31:46 AM	DIRECTED STUDY - MULTIMEDIA	Create:	MULTIMD 185	47	In Connelly, Jill P.'s Inbox
35271 - <a href="#">View It</a>	6/14/2013 9:54:40 AM	DIRECTED STUDY - MULTIMEDIA	Create:	MULTIMD 285	47	In Connelly, Jill P.'s Inbox
35272 - <a href="#">View It</a>	6/14/2013 10:45:45 AM	DIRECTED STUDY - MULTIMEDIA	Create:	MULTIMD 385	47	In Connelly, Jill P.'s Inbox
35566 - <a href="#">View It</a>	7/25/2013 11:38:08 AM	DIGITAL EDITING FOR MOVIES, TELEVISION AND NEW MEDIA	Create:	MULTIMD 111	47	In Connelly, Jill P.'s Inbox
42662 - <a href="#">View It</a>	12/10/2014 1:28:16 PM	SOUND DESIGN FOR MULTIMEDIA, DIGITAL VIDEO AND RADIO	Edit:	MULTIMD 114	47	In Moffatt, Constance J.'s Inbox
42668 - <a href="#">View It</a>	12/11/2014 11:41:34 AM	PHOTOSHOP FOR DIGITAL VIDEO, ANIMATION, GAMING, AND NEW MEDI	Edit:	MULTIMD 804	47	In Moffatt, Constance J.'s Inbox
42669 - <a href="#">View It</a>	12/11/2014 11:58:30 AM	MOTION GRAPHICS AND COMPOSITING FOR DIGITAL VIDEO, ANIMATION	Edit:	MULTIMD 805	47	In Moffatt, Constance J.'s Inbox
42670 - <a href="#">View It</a>	12/11/2014 12:02:24 PM	INNOVATION IN MOTION PICTURES AND NEW MEDIA	Archive:	MULTIMD 806	47	In Moffatt, Constance J.'s Inbox
42671 - <a href="#">View It</a>	12/11/2014 12:04:42 PM	BASIC DIGITAL VIDEO PRODUCTION FOR NEW MEDIA	Edit:	MULTIMD 108	47	In Moffatt, Constance J.'s Inbox

Table 4. Courses in the Catalog:

SUBJECT	NBR	Dept	Course Name
MULTMD	108	M	BASIC DIG VID PROD/NEW MED
MULTMD	109	M	BEG DOCUMNTY PROD WKSHP
MULTMD	110	A	VISUAL COMMUNICATION
MULTMD	114	M	SOUND DESIGN 4 MULTIMD, DIG VID & RADIO
MULTMD	200	A	DIGITAL IMAGING
MULTMD	210	A	DIGITAL EDITING
MULTMD	340	A	VECTOR GRAPHICS
MULTMD	801	M	MULTIMD STORYTELLING
MULTMD	802	M	INTRO TO PODCAST
MULTMD	803	M	INTRO TO WEBCASTING
MULTMD	804	M	PHOTOSHOP 4 DIGVID, ANIM, GAMING / NEWMED
MULTMD	805	M	MOTION GRAPHICS & COMPOSITING 4 DIGVID, ANIM, GAMING / NEWMED
MULTMD	806	M	INNOVATIONS IN MOTION PICTS & NEWMED (pending to be archived)
MULTMD	807	M	INTERACTIVE MEDIA DESIGN
MULTMD	808	M	MOBILE MEDIA EXPLORATIONS
MULTMD	809	M	MOBILE GAME DESIGN
MULTMD	810	M	MOBILE DESIGN STUDIO II



**Table 5. Overall Multi Media Offerings & Enrollments by Course  
(Fall 2010 - Fall 2013)**

	Count Sections	Count Enrolls		Count Sections	Count Enrolls
<b>Art</b>	<b>12</b>	<b>294</b>	<b>MULTIMD 108</b>	<b>4</b>	<b>100</b>
20103	1	29	<b>MULTIMD 114</b>	<b>1</b>	<b>20</b>
20111	1	28	<b>MULTIMD 200</b>	<b>5</b>	<b>154</b>
20113	2	54	<b>MULTIMD 210</b>	<b>17</b>	<b>455</b>
20121	2	52	Art	12	294
20123	1	27	Multi Media	5	161
20131	2	63	<b>MULTIMD 340</b>	<b>8</b>	<b>219</b>
20132	1	17	<b>MULTIMD 801</b>	<b>5</b>	<b>94</b>
20133	2	24	<b>MULTIMD 802</b>	<b>2</b>	<b>13</b>
<b>Multi Media</b>	<b>36</b>	<b>922</b>	<b>MULTIMD 804</b>	<b>1</b>	<b>29</b>
20103	6	165	<b>MULTIMD 805</b>	<b>2</b>	<b>65</b>
20111	5	117	<b>MULTIMD 807</b>	<b>3</b>	<b>67</b>
20113	4	108	<b>Grand Total</b>	<b>48</b>	<b>1216</b>
20121	6	125			
20123	4	116			
20131	2	61			
20132	1	28			
20133	8	202			
<b>Grand Total</b>	<b>48</b>	<b>1216</b>			

		Table 6										
Instructor-section#	20103	2011 1	2011 3	2012 1	2012 3	2013 1	2013 2	2013 3	2014 1	2014 2	2014 3	Grand Total
<b>ART</b>	<b>172</b>	<b>172</b>	<b>242</b>	<b>214</b>	<b>112</b>	<b>198</b>	<b>34</b>	<b>190</b>	<b>122</b>		<b>146</b>	<b>1602</b>
<b>200</b>	<b>60</b>	<b>56</b>	<b>68</b>	<b>54</b>				<b>70</b>			<b>46</b>	<b>354</b>
COOPERMAN - 0219	60		68									128
COOPERMAN - 0720											46	46
COOPERMAN - 0799								70				70
COOPERMAN - 3302		56		54								110
<b>210</b>	<b>58</b>	<b>56</b>	<b>108</b>	<b>104</b>	<b>54</b>	<b>126</b>	<b>34</b>	<b>48</b>	<b>76</b>		<b>40</b>	<b>704</b>
COOPERMAN - 0347		56		60		66			40			222
COOPERMAN - 0348				44								44
COOPERMAN - 0575						60			36			96
COOPERMAN - 0578			62		54							116
COOPERMAN - 0737								48			40	88
COOPERMAN - 1600							34					34
COOPERMAN - 3082	58		46									104
<b>340</b>	<b>54</b>	<b>60</b>	<b>66</b>	<b>56</b>	<b>58</b>	<b>72</b>		<b>72</b>	<b>46</b>		<b>60</b>	<b>544</b>
COOPERMAN - 0348		60				72			46			178
COOPERMAN - 0349				56								56
COOPERMAN - 0504	54		66		58							178
COOPERMAN - 0738								36			60	96
COOPERMAN - 0739								36				36
<b>MEDIA ARTS</b>	<b>298</b>	<b>118</b>	<b>114</b>	<b>153</b>	<b>174</b>	<b>50</b>	<b>58</b>	<b>262</b>	<b>124</b>	<b>50</b>	<b>148</b>	<b>1549</b>
<b>108</b>				<b>44</b>	<b>54</b>	<b>50</b>		<b>52</b>	<b>58</b>		<b>40</b>	<b>298</b>
DEVENDOR F - 0349											40	40
MATZA - 0349					54			52				106
MATZA -						50			58			108



0659												
<b>805</b>		<b>74</b>					<b>58</b>			<b>50</b>		<b>182</b>
PENTON - 3339		74										74
WILKINS - 1566							58					58
WILKINS - 3521										50		50
<b>807</b>				<b>51</b>	<b>54</b>			<b>46</b>	<b>32</b>			<b>183</b>
AGUILAR - 6533				34								34
WILKINS - 3322					54			46				100
WILKINS - 3402										32		32
WILKINS - 6533				17								17
<b>Grand Total</b>	<b>470</b>	<b>290</b>	<b>356</b>	<b>367</b>	<b>286</b>	<b>248</b>	<b>92</b>	<b>452</b>	<b>246</b>	<b>50</b>	<b>294</b>	<b>3151</b>

Whereas, curriculum review and approval, which includes review of the Course Outline of Record (COR) and all the information contained therein, is under faculty purview through the Curriculum Committee; and

Whereas, the main purpose of course descriptions is to provide an overview of course content in a clear and concise manner to accurately communicate the College's broad educational offerings to varied audiences, including but not limited to students, counselors, faculty, and accrediting agencies; and

Whereas, suggested alterations to the catalog description after both Curriculum Committee and Senate approval that do not involve corrections of errors of fact or serious grammatical mistakes unnecessarily delay the approval process, thereby hindering the faculty's ability to improve courses in a timely manner;

Resolved, that the Pierce College Academic Senate support the following position of the Curriculum Committee regarding course descriptions and communicates it broadly:

The Curriculum Committee position regarding course descriptions is to allow stylistic flexibility, provided the course description accurately reflects a clearly stated summary of course content, student involvement, and all necessary modifications as required per discipline faculty input and/or C-ID descriptors.

Ratified by the Pierce Academic Senate this \_\_\_\_\_ day of \_\_\_\_\_, 2015.